

STARTUP SACRIFICES

AN N.A.U.A.S ARK ORIGIN STORY

ISSUE
#1

BOOKS!
CARS!
BAGS!

- ☒ BUILD
- ☒ COLLABORATE
- ☒ CORRECT
- ☒ LAUNCH
- ☒ GROW

DIFFERENT
SACRIFICES
SAME BIGGER
PURPOSE...



WHAT DO YOU GIVE UP
TO KEEP THE VOYAGE GOING?



N.A.U.A.S ARK

Govern the User Lifecycle.
Prove Every Step.

1. IT STARTED WITH GREAT MOTIVATION...

I'm right behind you!

2. MY PERSONAL COLLECTION OF BOOKS...

This will be great for seed money.

GREAT IDEA!

IDEAS
TECHNOLOGY
BUSINESS
INNOVATION
MARKETING
STRATEGY
LEADERSHIP
FREEDOM

3. APPARENTLY. ALL OF THEM...

All of this will fetch a tidy sum?

OMG!

4. I DREW A LINE AT MY COLLECTION OF CARS...

What about these toys?

5. TO RAISE MONEY, THE LINE WAS REDRAWN.

You can do this...

"Everybody sacrifices something..."

OK... FINE.

6. STEERING THE SHIP THROUGH MANY DEVICES... AND SELLING MY BOOKS & CARS...

☒ BUILD
☒ COLLABORATE
☒ CORRECT
☒ LAUNCH
☒ GROW

IDEAS
BOOKS
CARS
→ FUNDING
→ NAUAS ARK

7. DIRECTING N.A.U.A.S ARK... COLLABORATIVE COURSE CORRECTION.

There, right there...

Full speed ahead El-Captain!!!

N.A.U.A.S ARK
NETWORK AND USER
AUDIT SYSTEM

8. I HAD AN IDEA TO RAISE SOME FUNDS TOO...

WOW!

Won't be doing that again...



Sacrifices were made so that we may sail on...

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